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CEOviews ranks ehotel® as one of the "Hot Brands of the Year 2020"

CEOviews magazine, which tracks the news and trends in the technology and IT industry, has named ehotel® one of the most exciting brands of the year. Decisive factors for this distinction are most certainly ehotel®'s unique meta-technology, its comprehensive customer service, its original approach to hotel searches and billing for business travel, and its fair corporate culture – internally and externally.

CEOviews sees itself as an observer of the technologies of tomorrow and as a platform for promoting the exchange of ideas between entrepreneurs and colleagues. Emphasis is placed on the executives who are changing the economy of the future with their vision and courage. Fritz Zerweck, CEO of ehotel®, answers the editorial staff's questions in response to the "Hot Brand of the Year 2020" distinction in an interview that will be published in CEOviews in April. "We are very pleased to have received this distinction," explains Fitz Zerweck, "But we are even more pleased to see the honest interest in our company and to have the opportunity to talk to other industry experts."

The ehotel® hotel booking platform bundles the accommodation offerings of all providers worldwide on one platform through META-SEARCH technology. The Berlin-based company is focusing its business on holistic support of hotel bookings and the associated services for business customers. By integrating tools and services into the systems of the companies in question and through specially developed payment and billing solutions, ehotel® ensures optimised processes, end-to-end expenditure control, compliance and cost savings for the customer. The booking platform has been repeatedly recognised for its quality of service by the German Institute for Service Quality and the market research institute ServiceValue among others. www.ehotel.de