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Beyond Exclamation Magazine awards CEO Fritz Zerweck

The American business magazine Beyond Exclamation dedicates its current issue to influential leaders who are changing their business field with revolutionary ideas. Fritz Zerweck, CEO of ehotel®, is among the "Top 10 Trailblazing CEOs Revolutionizing Business World 2020", and the cover story features his successful journey. No wonder: The vision of doing pioneering work with ehotel® to simplify the complexity of the hotel booking industry, and to respond to the travel needs of corporate customers was always a key factor in Zerweck's life. The innovative meta-search technology was developed under his leadership, which enables customers to search for all available rooms from all leading hotel room providers, tour operators, resellers, and hotel contingents. Extensive and friendly customer service has always been ehotel®'s main focus, and Fritz Zerweck values that more than anything.

"My real merit is to have gathered an extraordinary team around me that is responsible for the success of ehotel®", says Zerweck modestly: " It took everyone's hard work to come this far. On behalf of my team, I thank the editorial office for this award." Without Zerweck's courage and his determination to let ehotel® grow continuously and bring it forward with fresh ideas, the company would certainly not be one of the most successful hotel solutions providers for corporate business worldwide. According to Beyond Exclamation, revolutionary leaders are not just the faces of companies but are also able to bring change to the whole industry, to their own company, and among their employees. Fritz Zerweck is one of these leaders who does not allow himself to be thrown off course by a crisis like the corona pandemic. For him, crises are just challenges in finding new solutions. "We still have a lot of work to do, but awards are always proof that we are on the right track," says Zerweck, who will certainly continue leading ehotel® and achieving the company's goals for the future.

The ehotel® hotel booking platform bundles the accommodation offerings of all providers worldwide on one platform through META-SEARCH technology. The Berlin-based company is focusing its business on holistic support of hotel bookings and the associated services for business customers. By integrating tools and services into the systems of the companies in question and through specially developed payment and billing solutions, ehotel® ensures optimised processes, end-to-end expenditure control, compliance and cost savings for the customer. The booking platform has been repeatedly recognised for its quality of service by the German Institute for Service Quality and the market research institute ServiceValue among others. www.ehotelag.com