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EHOTEL® IN “CLUB OF THE BEST” AS PLATINUM SERVICE CHAMPION

For the third time, the hotel booking platform ehotel® impresses with its excellent customer service in Germany's largest service ranking, conducted by the analysis and consulting company ServiceValue in cooperation with Die Welt newspaper and Goethe University Frankfurt. With an above-average service experience score, ehotel® has not only qualified for the “club of the best” – the company also achieved platinum status in the voluntary quality analysis as one of the most successful businesses.

With top scores in all seven strategic service categories, which include business personality, pricing, the integration of customer requirements and quality assurance, ehotel® is considered a "best practice" provider by the service potential analysis, and is therefore one of the six top companies in the "club of the best in certified management 2021".

"It is very important to us to provide customers with the best service they could ask for, supported by technical innovations and modern tools," explains Fritz Zerweck, CEO of ehotel®, "and we are very pleased that our approach is evidently successful." For the future, ehotel® is as committed as ever to providing companies and business travelers with excellent services, exceptional technologies, international service teams, the world's largest range of hotel offers, and continuous further developments.

Further information on the current ranking is available on the ServiceValue website [DE]: <https://servicevalue.de/ranking/club-der-besten/>

The ehotel® hotel booking platform bundles the accommodation offerings of all providers worldwide on one platform through META-SEARCH technology. The Berlin-based company is focusing its business on holistic support of hotel bookings and the associated services for business customers. By integrating tools and services into the systems of the companies in question and through specially developed payment and billing solutions, ehotel® ensures optimized processes, end-to-end expenditure control, compliance and cost savings for the customer. The booking platform has been repeatedly recognized for its quality of service by the German Institute for Service Quality and the market research institute ServiceValue among others. www.ehotelag.com